Deliverable 1.1
Creation of project website

<table>
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<tr>
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<th>634107</th>
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<td>MULTIMOT</td>
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<tr>
<td>Project title:</td>
<td>Capture, dissemination and analysis of multiscale cell migration data for biological and clinical applications</td>
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<td>WP:</td>
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<td>Deliverable responsible :</td>
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<td>Delivery Date :</td>
<td>1 May 2016</td>
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<td>Project website:</td>
<td><a href="http://www.multimot.org">www.multimot.org</a></td>
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2 Summary of Deliverable

2.1 Background

The creation of the project website is a part of WP1 (Management WP). The project website acts as the main communication channel about the project and its achievements.

2.2 Goal

The MULTIMOT website constitutes a key communication tool to increase project visibility and impact towards the research community and the general public.

The website was launched at M3 at the www.multimot.org URL. The site contains all relevant information about the project and related topics (objectives, news, event announcements, public reports, analysis, links to related initiatives/projects) (see Description of work section below for details).

The main objective of the website is to spread knowledge and insight about the project, its goals, and its results to anyone interested, and to attract attention to the project’s activities.

The website also provides insight into the organization of the MULTIMOT consortium and the project’s planning, with quick access to the list of deliverables and an overview of the work packages.
3 Description of work

The website, registered at www.multimot.org has been created and edited in the www.wordpress.com platform for ease of management and maintenance. The below sections describe in more detail the website content, and its links to the MULTIMOT social media channels.

3.1 Website content

The MULTIMOT website is divided into several pages, each of which is described in more detailed below.

Main page

The main page (‘About’) provides an overview of the project as a whole, describing the main objectives of MULTIMOT (Figure 1) and featuring a schematic overview of the project (Figure 2).

Partners

The ‘Partners’ page provides a list of all the MULTIMOT consortium participants. For each participant, a dedicated page has been set up with a short participant profile, the participant logo, and a link to the participant’s own website (Figure 3).

Figure 1: Main page of the MULTIMOT website.
Overview on MULTIMOT

The following figure shows an overview of MULTIMOT.

Data and metadata associated with cell migration experiments are generated (1). Software is used to analyze and interpret the resulting data and associated metadata (2). The collected data will be formatted and reported in the relevant standards to enable data and metadata reproduction, verification, and exchange: minimum reporting requirements will specify the core information to be supplied through the software tool; controlled vocabularies (CVs) will be used to unambiguously annotate such units of information; and the data will be exported using data and metadata standard formats. Fully standards compliant cell migration data sets will then be submitted to (4), and subsequently disseminated from (5), a global data repository, which will constitute the centerpiece of the open data sharing ecosystem. This will in turn enable the reuse of public cell migration data (6), including multiscale and meta-scale analyses across large scale experiments, ultimately unlocking new knowledge in the field through proof-of-concept-studies (7).

Further information can be found in Masuzzo et al., 2015.

Figure 2: Schematic overview of MULTIMOT in the main page of the website.
Work package overview

This page lists all the work packages (WPs) of MULTIMOT, with a schematic overview of the interplay between these WPs. Each WP is linked to a full description, as shown for WP1 in Figure 4.

Deliverables

This page holds a table that lists the deliverables of the project (Figure 5). For each deliverable, the following properties are reported: the WP this deliverable belongs to, the lead beneficiary responsible for this deliverable, the type and dissemination level, and the due date in months. The ‘Delivered’ column will be checked once a deliverable has been submitted, and the corresponding report will also be linked from this table after acceptance if the dissemination level is public (which is always the case for all MULTIMOT deliverables).
Figure 4: Work package overview page, and as inset an example of a WP's description.
Figure 5: Deliverables page of the MULTIMOT website.

Science Advisory Board

The ‘Science Advisory Board’ page introduces the Science Advisory Board (SAB) of the project (Figure 6). The MULTIMOT SAB is composed of: Dr. Henning Hermjakob, Dr. Carolina Wählby, Dr. Markus Neumann, Dr. Thomas Lemberger, and Dr. Rick Horwitz (member at large).
Events

In this page, past and upcoming events around MULTIMOT activities are announced.

Login

The Login tab redirects to a restricted intranet area, currently implemented in the Redmine platform. This restricted area stores all MULTIMOT internal documents (e.g., steering committee notes). It should be noted that we are currently experimenting with Google Docs as a replacement for Redmine however, as the collaborative editing features and ease of access for project participants are quite promising.
3.2 Social media channels

To foster community outreach and dissemination, the following social media channels for MULTIMOT have also been created:

- A Twitter account: https://twitter.com/MULTIMOTh2020
- A LinkedIn account: https://be.linkedin.com/in/multimot-project-46540810b/en
- A YouTube channel: https://www.youtube.com/channel/UCALWbQWATR0WJXiPeilWcTA

The YouTube channel already features a simple introductory video that introduces MULTIMOT and the role of each participant: https://www.youtube.com/watch?v=Iwz0uQNjr0Q.

We will use these social channels for the dissemination of project activities, for links with other projects of interest, and for interaction with researchers and the community.
4 Future plans

The information on the website will be updated continuously with all relevant information, for instance concerning deliverables and MULTIMOT-related events.

Furthermore, as mentioned above, we will also link all accepted public deliverables from the deliverable table, to obtain full transparency and dissemination of the project’s progress.
5 Annexes

No annexes included.